



**Welcome to
KMWorld Magazine
Sponsored Event**

KMWorld

Moderator

Andy Moore
Publisher
KMWorld Magazine

KMWorld





ORACLE[®]

Five Ways Enterprise 2.0 Can Transform Your Business

Featured Speakers



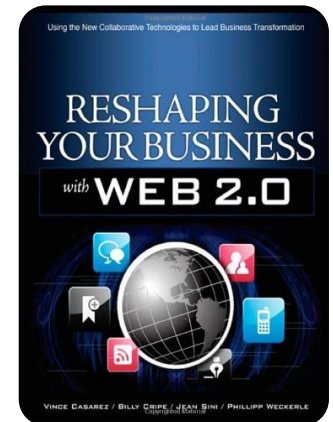
Kellsey Ruppel

- Senior Product Marketing Manager at Oracle
- Responsible for Oracle's Enterprise 2.0 solutions: Portals and User Interaction



Vince Casarez

- Vice President of Enterprise 2.0 Product Management at Oracle
- Responsible for Oracle's Enterprise 2.0 product vision and strategy
- Author of Enterprise 2.0 book: "Reshaping Your Business with Web 2.0"



Welcome!

- **Webcast will be recorded**
 - Available for on demand viewing
- **Slides will be available**
- **Live polling questions**
 - Submit your answers during the webcast
- **Q&A**
 - Ask a question via web conference console

Five Ways Enterprise 2.0 Can Transform Your Business

Improve Collaboration and Transform Your Business with Oracle's Enterprise 2.0 Solutions

[REGISTER NOW](#)

TUESDAY, NOVEMBER 16TH, 2010
11:00am PT / 2:00pm ET

ORACLE

With Enterprise 2.0, you can **transform your workplace into an interactive environment** that not only improves employee collaboration and business productivity, but also enhances customer and supplier relations. The key to providing a modern user experience to employees, customers, and partners is to offer a single, personalized point of access to all business functions and resources—the kind of access Oracle WebCenter Suite provides.

Oracle's Enterprise 2.0 solutions offer integrated portal, collaboration, and content management capabilities that bring together all your information, processes, systems, and people to make the most of the interactive user experience. Learn more in this Webcast presented by **KMWorld magazine** and **Oracle**. Discover how Enterprise 2.0 can help your organization:

- Improve productivity and collaboration
- Extend business processes and applications to broader audiences
- Increase business visibility and responsiveness

REGISTER TODAY for this live Webcast.

Audio is streamed over the Internet, so turn up your computer speakers!



MODERATOR



Andy Moore
Publisher
KMWorld magazine

PRESENTERS



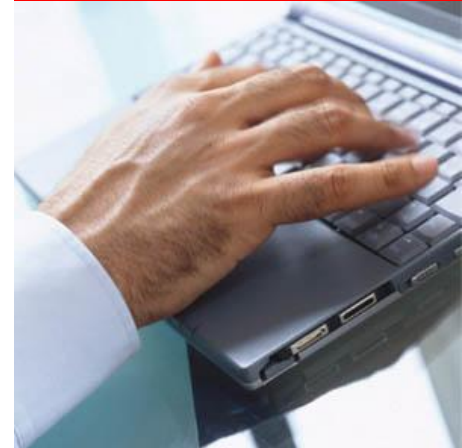
Vince Casarez
Vice President of
Enterprise 2.0
Product
Management,
Oracle



Kellsey Ruppel
Senior Product
Marketing Manager,
Oracle

Webcast **Agenda**

- What is Enterprise 2.0?
- Five Ways Enterprise 2.0 Can Transform Your Business
- Closing - Q&A



What is Enterprise 2.0?



Web 2.0: Changing How We Interact and Communicate

- User Participation
- User-Generated Content
- Real-Time
- Social Communities
- Information Overload



Web 2.0 in the Enterprise = Enterprise 2.0

Connecting People, Content & Processes



Enterprise 2.0 is the use of **Web 2.0** tools and technologies in the workplace that empower end users to **collaborate more effectively**, **find and share information** in the proper context, and **improve the business processes** in which they work.

Oracle Fusion Middleware



Development Tools

JDeveloper, ADF, ADF Mobile, Enterprise Pack for Eclipse, NetBeans, Hudson



User Experience

WebCenter Portal, Spaces, Services, Real Time & Intelligent Collaboration



Content Management

Web Content, Document, Records Mgmt., DAM, Capture & Imaging, Forms, Archiving, Information Rights Management



Business Intelligence

OBIEE, BI Publisher, Essbase, RealTime Decisions, BI Applications



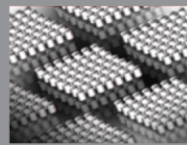
SOA & Process Management

SOA Suite, BPM Suite, BPEL PM, Service Bus, Enterprise Repository, CEP, BAM, B2B



Data Integration

Data Integrator, GoldenGate, Data Quality, Data Profiling, Data Service Integrator, MDM, Product Data Quality



Application Grid

WebLogic, Tuxedo, Coherence, GlassFish, TopLink, JRockit, HotSpot, Java SE, ME, EE



Identity Management

Identity Manager, Identity Analytics, Entitlements Mgmt., Access Management Suite, Directory Services Plus



Enterprise Management

Oracle Enterprise Manager Packs for WebLogic Server, SOA, WebCenter Suite, Coherence, Identity, Management, OBIEE

Oracle's Enterprise 2.0 Solutions

Enterprise Portals



Team Spaces



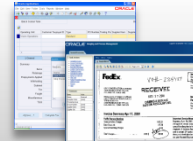
Dashboards



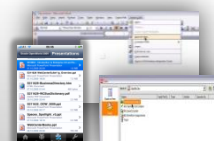
Composite Apps & RIA



Collaborative Applications



Multi-Channel Access



Enterprise 2.0 Platform

Oracle WebCenter Suite

Oracle WebCenter Services

Oracle Content Management

Integration Infrastructure

Search

Web Services

Adapters

Content

Identity Management

SOA & BPM

Third party repositories



CRM

ORACLE
SIEBEL

ERP

ORACLE
E-BUSINESS SUITE
ORACLE
JD EDWARDS ENTERPRISEONE
FINANCIALS
ORACLE
PEOPLESOFT ENTERPRISE

Legacy Applications



BI

ORACLE
HYPERION

Data Sources

ORACLE
DATABASE
MySQL

Five Ways Enterprise 2.0 Can Transform Your Business



Five Ways Enterprise 2.0 Can Transform Your Business

- 1 Provide a modern user experience
- 2 Improve productivity and collaboration
- 3 Leverage business processes and applications
- 4 Enhance customer and supplier relations
- 5 Increase business visibility and responsiveness

Five Ways Enterprise 2.0 Can Transform Your Business

- 1 Provide a modern user experience
 - Bring people together, rich user interface

Five Ways Enterprise 2.0 Can Transform Your Business

- 1 Provide a modern user experience
 - Bring people together, rich user interface
- 2 Improve productivity and collaboration
 - Shape work environments around business tasks

Five Ways Enterprise 2.0 Can Transform Your Business

- 1** Provide a modern user experience
 - Bring people together, rich user interface
- 2** Improve productivity and collaboration
 - Shape work environments around business tasks
- 3** Leverage business processes and applications
 - Integrate people, content and processes

Five Ways Enterprise 2.0 Can Transform Your Business

- 1** Provide a modern user experience
 - Bring people together, rich user interface
- 2** Improve productivity and collaboration
 - Shape work environments around business tasks
- 3** Leverage business processes and applications
 - Integrate people, content and processes
- 4** Enhance customer and supplier relations
 - Community-centric experiences with direct contact

Five Ways Enterprise 2.0 Can Transform Your Business

- 1** Provide a modern user experience
 - Bring people together, rich user interface
- 2** Improve productivity and collaboration
 - Shape work environments around business tasks
- 3** Leverage business processes and applications
 - Integrate people, content and processes
- 4** Enhance customer and supplier relations
 - Community-centric experiences with direct contact
- 5** Increase business visibility and responsiveness
 - Collaborate and communicate in context

1 Provide a Modern User Experience



COMPANY OVERVIEW

- Enables service providers, enterprises and governments worldwide, to deliver voice, data and video communication services to end-users
- 76,000 employees and operations in over 130 countries

1

Provide a Modern User Experience



COMPANY OVERVIEW

- Enables service providers, enterprises and governments worldwide, to deliver voice, data and video communication services to end-users
- 76,000 employees and operations in over 130 countries

CHALLENGES/OPPORTUNITIES

- Increase the push of dynamic information to users based on customer profiles
- Design extranet website for support customers to generate new opportunities

1 Provide a Modern User Experience



COMPANY OVERVIEW

- Enables service providers, enterprises and governments worldwide, to deliver voice, data and video communication services to end-users
- 76,000 employees and operations in over 130 countries

CHALLENGES/OPPORTUNITIES

- Increase the push of dynamic information to users based on customer profiles
- Design extranet website for support customers to generate new opportunities

SOLUTION

- Global Support Portal with complete personalization and integration with UCM, OBIEE, Oracle EBS Product Catalog and Configurator
- Accelerated development leveraging existing assets
- Provide users with collaboration tools like Wikis, Blogs and Discussion Forums

1 Provide a Modern User Experience

COMPANY OVERVIEW

- Enables service providers, enterprises and governments worldwide, to deliver voice, data and video communication services to end-users
- 76,000 employees and operations in over 130 countries

CHALLENGES/OPPORTUNITIES

- Increase the push of dynamic information to users based on customer profiles
- Design extranet website for support customers to generate new opportunities

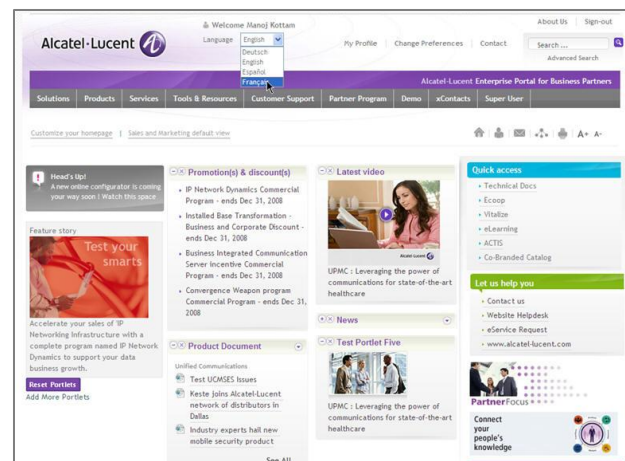
SOLUTION

- Global Support Portal with complete personalization and integration with UCM, OBIEE, Oracle EBS Product Catalog and Configurator
- Accelerated development leveraging existing assets
- Provide users with collaboration tools like Wikis, Blogs and Discussion Forums



RESULTS

- Strategic advantage in customer service
- Single Portal platform to service Customers, Partners and Employees resulting in lower TCO
- Portal localized in 6 languages



1 Provide a Modern User Experience



COMPANY OVERVIEW

- ING Group is a global financial services company of Dutch origin providing a wide array of banking, insurance and asset management services in over 50 countries
- 150 years of experience and 120,000 employees

1 Provide a Modern User Experience



COMPANY OVERVIEW

- ING Group is a global financial services company of Dutch origin providing a wide array of banking, insurance and asset management services in over 50 countries
- 150 years of experience and 120,000 employees

CHALLENGES/OPPORTUNITIES

- ING had a poor corporate intranet & in-house developed content system that only hosted banking announcements
- Needed a central content repository for departmental intranet portals' content, business processes & customer papers
- Looking to establish a strategic platform for building new content-centric applications

1 Provide a Modern User Experience



COMPANY OVERVIEW

- ING Group is a global financial services company of Dutch origin providing a wide array of banking, insurance and asset management services in over 50 countries
- 150 years of experience and 120,000 employees

CHALLENGES/OPPORTUNITIES

- ING had a poor corporate intranet & in-house developed content system that only hosted banking announcements
- Needed a central content repository for departmental intranet portals' content, business processes & customer papers
- Looking to establish a strategic platform for building new content-centric applications

SOLUTION

- Using Oracle WebCenter Spaces and Oracle WebCenter Services for their Enterprise 2.0 platform
- New-faced, integrated collaborative intranet portal provides social services for employees

1 Provide a Modern User Experience



COMPANY OVERVIEW

- ING Group is a global financial services company of Dutch origin providing a wide array of banking, insurance and asset management services in over 50 countries
- 150 years of experience and 120,000 employees

CHALLENGES/OPPORTUNITIES

- ING had a poor corporate intranet & in-house developed content system that only hosted banking announcements
- Needed a central content repository for departmental intranet portals' content, business processes & customer papers
- Looking to establish a strategic platform for building new content-centric applications

SOLUTION

- Using Oracle WebCenter Spaces and Oracle WebCenter Services for their Enterprise 2.0 platform
- New-faced, integrated collaborative intranet portal provides social services for employees

RESULTS

- Central place to access both BPM workflow applications and documents
- Single Sign On (SSO) integrated with MS-Win native authentication
- Provides Web 2.0 services like wikis, blogs, announcements and discussion forums



2 Improve Productivity and Collaboration

Balfour Beatty

COMPANY OVERVIEW

- Balfour Beatty is a world-class company providing professional, construction and support services and infrastructure investments
- Balfour Beatty Group employs over 50,000 people working in nearly 30 Operational Companies across the Globe

2 Improve Productivity and Collaboration

Balfour Beatty

COMPANY OVERVIEW

- Balfour Beatty is a world-class company providing professional, construction and support services and infrastructure investments
- Balfour Beatty Group employs over 50,000 people working in nearly 30 Operational Companies across the Globe

CHALLENGES/OPPORTUNITIES

- Various (often home-grown) Intranet sites with minimum or no content sharing
- Difficulty locating and accessing expertise across the company
- Need to enable employees who work full time at customer sites to connect with each other

2 Improve Productivity and Collaboration

Balfour Beatty

COMPANY OVERVIEW

- Balfour Beatty is a world-class company providing professional, construction and support services and infrastructure investments
- Balfour Beatty Group employs over 50,000 people working in nearly 30 Operational Companies across the Globe

CHALLENGES/OPPORTUNITIES

- Various (often home-grown) Intranet sites with minimum or no content sharing
- Difficulty locating and accessing expertise across the company
- Need to enable employees who work full time at customer sites to connect with each other

SOLUTION

- Leveraging WebCenter Spaces, Social Services and UCM to deliver a collaborative Workspace for employees working in remote locations and in the field
- Improved ability to draw on local, regional and global expertise

COMPANY OVERVIEW

- Balfour Beatty is a world-class company providing professional, construction and support services and infrastructure investments
- Balfour Beatty Group employs over 50,000 people working in nearly 30 Operational Companies across the Globe

CHALLENGES/OPPORTUNITIES

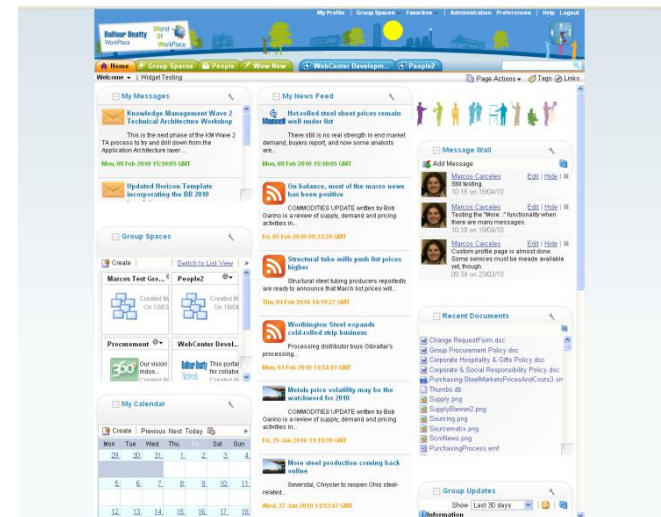
- Various (often home-grown) Intranet sites with minimum or no content sharing
- Difficulty locating and accessing expertise across the company
- Need to enable employees who work full time at customer sites to connect with each other

SOLUTION

- Leveraging WebCenter Spaces, Social Services and UCM to deliver a collaborative Workspace for employees working in remote locations and in the field
- Improved ability to draw on local, regional and global expertise

RESULTS

- Internal collaborative workspace providing rich user profiles and social services
- Central place for accessing and working with documents
- Unified search across content



2 Improve Productivity and Collaboration



COMPANY OVERVIEW

- Independent nonprofit organization charged with improving the country's cancer control system
- Catalyst for a coordinated, collaborative approach to the full spectrum of cancer control in Canada

2 Improve Productivity and Collaboration



COMPANY OVERVIEW

- Independent nonprofit organization charged with improving the country's cancer control system
- Catalyst for a coordinated, collaborative approach to the full spectrum of cancer control in Canada

CHALLENGES/OPPORTUNITIES

- Provide people with a 'one stop shop' for all cancer related information
- Ensure the widest possible access to knowledge, expertise and tools
- Provide cancer partner organizations with micro sites

Improve Productivity and Collaboration



COMPANY OVERVIEW

- Independent nonprofit organization charged with improving the country's cancer control system
- Catalyst for a coordinated, collaborative approach to the full spectrum of cancer control in Canada

CHALLENGES/OPPORTUNITIES

- Provide people with a 'one stop shop' for all cancer related information
- Ensure the widest possible access to knowledge, expertise and tools
- Provide cancer partner organizations with micro sites

SOLUTION

- Created on-line communities using WebCenter Suite
- Leveraged WebCenter Spaces, SES, UCM and IDM

2

Improve Productivity and Collaboration

COMPANY OVERVIEW

- Independent nonprofit organization charged with improving the country's cancer control system
- Catalyst for a coordinated, collaborative approach to the full spectrum of cancer control in Canada

CHALLENGES/OPPORTUNITIES

- Provide people with a 'one stop shop' for all cancer related information
- Ensure the widest possible access to knowledge, expertise and tools
- Provide cancer partner organizations with micro sites

SOLUTION

- Created on-line communities using WebCenter Suite
- Leveraged WebCenter Spaces, SES, UCM and IDM



RESULTS

- Fast deployment cycle with most features available OOTB
- Quick buy in by end-users with almost no learning curve
- Online communities and collaboration tools foster increased participation



3 Leverage Business Processes and Applications



COMPANY OVERVIEW

- Nearly \$4 Billion in annual revenues with a 70-year track record of providing expert transportation and logistics solutions servicing over 29 states
- 19,300 total associates and over 13,000 drivers and independent contractors

3 Leverage Business Processes and Applications



COMPANY OVERVIEW

- Nearly \$4 Billion in annual revenues with a 70-year track record of providing expert transportation and logistics solutions servicing over 29 states
- 19,300 total associates and over 13,000 drivers and independent contractors

CHALLENGES/OPPORTUNITIES

- Transportation management information held in isolated systems
- Sales tracking management not integrated with transportation management
- Ad-hoc interactions kept separate from other systems

3 Leverage Business Processes and Applications



COMPANY OVERVIEW

- Nearly \$4 Billion in annual revenues with a 70-year track record of providing expert transportation and logistics solutions servicing over 29 states
- 19,300 total associates and over 13,000 drivers and independent contractors

CHALLENGES/OPPORTUNITIES

- Transportation management information held in isolated systems
- Sales tracking management not integrated with transportation management
- Ad-hoc interactions kept separate from other systems

SOLUTION

- WebCenter Suite used for ad-hoc processes tied into simplified, dynamic UI
- Targeted UI across E-Business Suite Transportation Mgmt & Siebel CRM

3 Leverage Business Processes and Applications



COMPANY OVERVIEW

- Nearly \$4 Billion in annual revenues with a 70-year track record of providing expert transportation and logistics solutions servicing over 29 states
- 19,300 total associates and over 13,000 drivers and independent contractors

CHALLENGES/OPPORTUNITIES

- Transportation management information held in isolated systems
- Sales tracking management not integrated with transportation management
- Ad-hoc interactions kept separate from other systems

SOLUTION

- WebCenter Suite used for ad-hoc processes tied into simplified, dynamic UI
- Targeted UI across E-Business Suite Transportation Mgmt & Siebel CRM

RESULTS

- Using WebCenter Spaces for delivering executive dashboard to view key applications systems
- Easy, fast lookup interface for drivers and staff to provide instant information on shipments
- Rolled out to over 900 top executives to drive business goals



3 Leverage Business Processes and Applications



COMPANY OVERVIEW

- Second-largest cooperative in the nation with 9,000 employees, 3,200 direct producer-members and 1,000 member-cooperatives serving more than 300,000 agricultural producers.
- Leading marketer of dairy-based food products

3 Leverage Business Processes and Applications



COMPANY OVERVIEW

- Second-largest cooperative in the nation with 9,000 employees, 3,200 direct producer-members and 1,000 member-cooperatives serving more than 300,000 agricultural producers.
- Leading marketer of dairy-based food products

CHALLENGES/OPPORTUNITIES

- Improve management of supply chain, from raw materials to finished goods
- Reduce inventory costs and optimize working capital
- Cut product waste and lost sales
- Optimize transportation loads

3 Leverage Business Processes and Applications



COMPANY OVERVIEW

- Second-largest cooperative in the nation with 9,000 employees, 3,200 direct producer-members and 1,000 member-cooperatives serving more than 300,000 agricultural producers.
- Leading marketer of dairy-based food products

CHALLENGES/OPPORTUNITIES

- Improve management of supply chain, from raw materials to finished goods
- Reduce inventory costs and optimize working capital
- Cut product waste and lost sales
- Optimize transportation loads

SOLUTION

- Fully integrated ERP and logistics solution
- Leveraging Oracle's JD Edwards EnterpriseOne applications in combination with Oracle Transportation Management

3 Leverage Business Processes and Applications

COMPANY OVERVIEW

- Second-largest cooperative in the nation with 9,000 employees, 3,200 direct producer-members and 1,000 member-cooperatives serving more than 300,000 agricultural producers.
- Leading marketer of dairy-based food products

CHALLENGES/OPPORTUNITIES

- Improve management of supply chain, from raw materials to finished goods
- Reduce inventory costs and optimize working capital
- Cut product waste and lost sales
- Optimize transportation loads

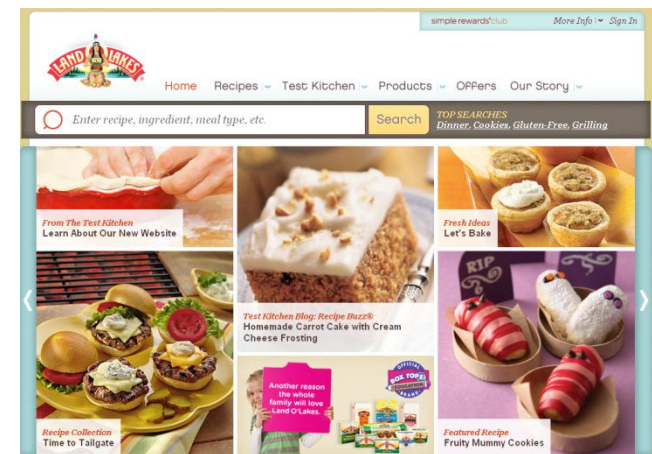
SOLUTION

- Fully integrated ERP and logistics solution
- Leveraging Oracle's JD Edwards EnterpriseOne applications in combination with Oracle Transportation Management



RESULTS

- Achieved ROI of 25-30%
- Reduced average inventory levels, generating an estimated \$2.5 million in annual savings
- Optimized network transportation logistics, cutting costs by 4%
- Improved on-time deliveries



4

Enhance Customer and Supplier Relations



COMPANY OVERVIEW

- Manages over 26 million active, retired, and reserve military personnel benefits information along with all DoD Civil service personnel, all family members of active, retired, and reserve personnel, and all DoD contractor personnel benefits

4

Enhance Customer and Supplier Relations



COMPANY OVERVIEW

- Manages over 26 million active, retired, and reserve military personnel benefits information along with all DoD Civil service personnel, all family members of active, retired, and reserve personnel, and all DoD contractor personnel benefits

CHALLENGES/OPPORTUNITIES

- No way to provide a consistent view of all benefits to all current and retired military personnel, along with families and civilian employees
- Participants have to navigate many different disconnected sites with multiple logins required

4

Enhance Customer and Supplier Relations



COMPANY OVERVIEW

- Manages over 26 million active, retired, and reserve military personnel benefits information along with all DoD Civil service personnel, all family members of active, retired, and reserve personnel, and all DoD contractor personnel benefits

CHALLENGES/OPPORTUNITIES

- No way to provide a consistent view of all benefits to all current and retired military personnel, along with families and civilian employees
- Participants have to navigate many different disconnected sites with multiple logins required

SOLUTION

- Leveraging WebCenter Framework, WebCenter Services and Oracle UCM, myDoDBenefits has delivered a world class benefits dashboard
- Integrates legacy and new systems into a rich user experience providing Enterprise 2.0 collaboration



COMPANY OVERVIEW

- Manages over 26 million active, retired, and reserve military personnel benefits information along with all DoD Civil service personnel, all family members of active, retired, and reserve personnel, and all DoD contractor personnel benefits

CHALLENGES/OPPORTUNITIES

- No way to provide a consistent view of all benefits to all current and retired military personnel, along with families and civilian employees
- Participants have to navigate many different disconnected sites with multiple logins required

SOLUTION

- Leveraging WebCenter Framework, WebCenter Services and Oracle UCM, myDoDBenefits has delivered a world class benefits dashboard
- Integrates legacy and new systems into a rich user experience providing Enterprise 2.0 collaboration

RESULTS

- Seamless externally facing benefits portal
- Single location to get access to all military benefits
- Serves over 26 million users with personalized views of all the up to date benefits information



**4**

Enhance Customer and Supplier Relations

WIND RIVER

COMPANY OVERVIEW

- Global leader in device software optimization (DSO)
- Technology is deployed in more than 300 million devices worldwide by industry leaders like Apple, Hewlett-Packard, Boeing, Motorola, NASA, and Mitsubishi

Enhance Customer and Supplier Relations

WIND RIVER

COMPANY OVERVIEW

- Global leader in device software optimization (DSO)
- Technology is deployed in more than 300 million devices worldwide by industry leaders like Apple, Hewlett-Packard, Boeing, Motorola, NASA, and Mitsubishi

CHALLENGES/OPPORTUNITIES

- Replace an Online Customer Support Application built on PHP, PERL and CGI
- Integrate with Oracle E-Business Suite and iSupport
- No clear view of customer

COMPANY OVERVIEW

- Global leader in device software optimization (DSO)
- Technology is deployed in more than 300 million devices worldwide by industry leaders like Apple, Hewlett-Packard, Boeing, Motorola, NASA, and Mitsubishi

CHALLENGES/OPPORTUNITIES

- Replace an Online Customer Support Application built on PHP, PERL and CGI
- Integrate with Oracle E-Business Suite and iSupport
- No clear view of customer

SOLUTION

- Personalize customer online experience based on the product and services relevant to their profiles
- Composite Application with E-Business Suite functionality surfaced as ADF components and related content from UCM through WebCenter
- Extensible Enterprise 2.0 platform to rollout out discussions, wikis and blogs

4

Enhance Customer and Supplier Relations

WIND RIVER

COMPANY OVERVIEW

- Global leader in device software optimization (DSO)
- Technology is deployed in more than 300 million devices worldwide by industry leaders like Apple, Hewlett-Packard, Boeing, Motorola, NASA, and Mitsubishi

CHALLENGES/OPPORTUNITIES

- Replace an Online Customer Support Application built on PHP, PERL and CGI
- Integrate with Oracle E-Business Suite and iSupport
- No clear view of customer

SOLUTION

- Personalize customer online experience based on the product and services relevant to their profiles
- Composite Application with E-Business Suite functionality surfaced as ADF components and related content from UCM through WebCenter
- Extensible Enterprise 2.0 platform to rollout out discussions, wikis and blogs

RESULTS

- Improved customer experience leading to increased customer loyalty
- Increased customer satisfaction from 47% to 82%
- Flexible infrastructure leading to fast upgrade time and lower TCO



5 Increase Business Visibility and Responsiveness



COMPANY OVERVIEW

- Texas A&M University System is comprised of 11 Universities, 7 State Agencies and a Health Science Center
- Educates nearly 115,000 students and employs almost 27,000 faculty and staff

5 Increase Business Visibility and Responsiveness



COMPANY OVERVIEW

- Texas A&M University System is comprised of 11 Universities, 7 State Agencies and a Health Science Center
- Educates nearly 115,000 students and employs almost 27,000 faculty and staff

CHALLENGES/OPPORTUNITIES

- No way to retrieve data from the disparate research systems
- Administration executives have consistent way to analyze proposals, awards and research expenditures

5 Increase Business Visibility and Responsiveness



COMPANY OVERVIEW

- Texas A&M University System is comprised of 11 Universities, 7 State Agencies and a Health Science Center
- Educates nearly 115,000 students and employs almost 27,000 faculty and staff

CHALLENGES/OPPORTUNITIES

- No way to retrieve data from the disparate research systems
- Administration executives have consistent way to analyze proposals, awards and research expenditures

SOLUTION

- Leveraging WebCenter Framework, WebCenter Services and Oracle UCM to deliver a world class research dashboard
- Provide researchers with timely and accurate information needed to manage their research activities and to establish collaboration
- Minimize inefficiencies and improve turnaround time

5 Increase Business Visibility and Responsiveness



COMPANY OVERVIEW

- Texas A&M University System is comprised of 11 Universities, 7 State Agencies and a Health Science Center
- Educates nearly 115,000 students and employs almost 27,000 faculty and staff

CHALLENGES/OPPORTUNITIES

- No way to retrieve data from the disparate research systems
- Administration executives have consistent way to analyze proposals, awards and research expenditures

SOLUTION

- Leveraging WebCenter Framework, WebCenter Services and Oracle UCM to deliver a world class research dashboard
- Provide researchers with timely and accurate information needed to manage their research activities and to establish collaboration
- Minimize inefficiencies and improve turnaround time

RESULTS

- Single location to find research expertise and manage grants
- Publish research key performance indicators for all TAMUS institutions and Board of Regents to over 4,000 users
- Streamlined research administration process



5 Increase Business Visibility and Responsiveness

COMPANY OVERVIEW

- Mission to advance the national, economic, and energy security of the United States
- Operates 24 preeminent research labs and facilities; manages environmental cleanup from defense activities; employs 14,000 Federal Employees



5 Increase Business Visibility and Responsiveness

COMPANY OVERVIEW

- Mission to advance the national, economic, and energy security of the United States
- Operates 24 preeminent research labs and facilities; manages environmental cleanup from defense activities; employs 14,000 Federal Employees

CHALLENGES/OPPORTUNITIES

- Need for being more productive with a leaner workforce
- Improve knowledge management and information sharing amongst employees
- Ability for employees to connect and improve organizational effectiveness and productivity



5 Increase Business Visibility and Responsiveness



COMPANY OVERVIEW

- Mission to advance the national, economic, and energy security of the United States
- Operates 24 preeminent research labs and facilities; manages environmental cleanup from defense activities; employs 14,000 Federal Employees

CHALLENGES/OPPORTUNITIES

- Need for being more productive with a leaner workforce
- Improve knowledge management and information sharing amongst employees
- Ability for employees to connect and improve organizational effectiveness and productivity

SOLUTION

- Leveraged WebCenter Spaces for enabling knowledge sharing amongst employees
- Targeted dashboards surfacing data from Oracle apps including E-Business Suite and PeopleSoft

5 Increase Business Visibility and Responsiveness

COMPANY OVERVIEW

- Mission to advance the national, economic, and energy security of the United States
- Operates 24 preeminent research labs and facilities; manages environmental cleanup from defense activities; employs 14,000 Federal Employees

CHALLENGES/OPPORTUNITIES

- Need for being more productive with a leaner workforce
- Improve knowledge management and information sharing amongst employees
- Ability for employees to connect and improve organizational effectiveness and productivity

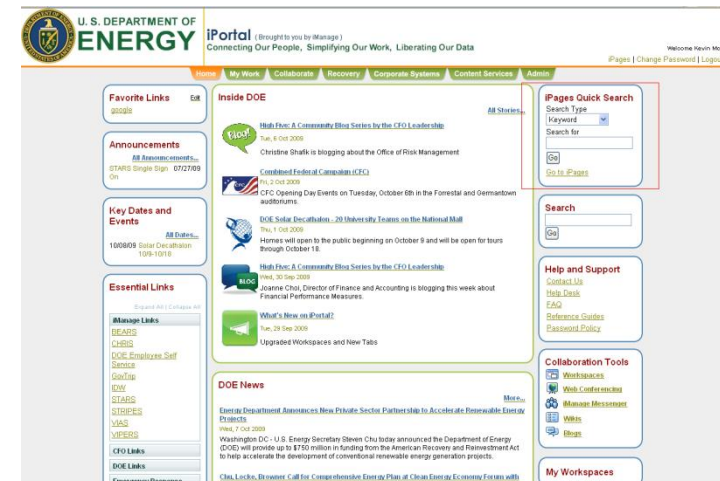
SOLUTION

- Leveraged WebCenter Spaces for enabling knowledge sharing amongst employees
- Targeted dashboards surfacing data from Oracle apps including E-Business Suite and PeopleSoft



RESULTS

- Using WebCenter Spaces for delivering an Employee Portal
- Achieving organizational goals by enabling knowledge sharing and social computing services in their portal



Five Ways Enterprise 2.0 Can Transform Your Business

- 1 Provide a modern user experience
- 2 Improve productivity and collaboration
- 3 Leverage business processes and applications
- 4 Enhance customer and supplier relations
- 5 Increase business visibility and responsiveness

Oracle Enterprise 2.0 Enables the Modern Enterprise

- **Connecting People, Content & Processes**

- Modern User Experience
- Enterprise Content Management
- Social Computing & Collaboration
- Business Process & Application Integration

- **Improving Enterprise Productivity**

- Faster Time to Market
- Drive Innovation
- Competitive Advantage

ORACLE
FUSION MIDDLEWARE
WEBCENTER

ORACLE
FUSION MIDDLEWARE
ENTERPRISE CONTENT
MANAGEMENT

Gartner MQ Leader

- Enterprise Portal
- Enterprise Content Management
- Enterprise Records Management
- Web Content Management

Forrester Wave Leader

- Enterprise Portals
- Conventional Web Platform
- Web Content Management
- Enterprise Content Management

Questions?



Alcatel-Lucent Modern User Experience webcast:

<http://bit.ly/Alcatel-Lucent>



Oracle Enterprise Homepage:

<http://www.oracle.com/webcenter>



Twitter:

<http://twitter.com/OracleE20>



Facebook:

<http://facebook.com/OracleE20>



Oracle's Enterprise 2.0 blog:

<http://blogs.oracle.com/enterprise20>



Archive

Please use the same URL you used to view today's live event for the archive event, plus we will be sending you a follow-up email with that URL once the archive is posted!

KMWorld

Thank You

**Thank you for participating in
today's web event**

**Just by attending this event you could win this
Ultra Flip Video Camera**

Winner to be announced November 30th



KMWorld

ORACLE®